



Client Background

- The client aims to empower remote retail outlet to bill farmers using a digitally enabled platform
- The client offers a unique combination of mobile app, offline experience center and digitally connected farm centers

Challenges faced

- Enabling the hardware to all the outlets
- Ensuring all resources are trained to operate the E-Pos system
- Ensuring prices / inventory for every outlet is as per their conditions
- Network availability in rural districts was a big challenge as the computerized E-Pos system needs a good network connection at all moments during transactions

Solutions Provided

- An E-Pos system was delivered which works on Android Tablet, Web Interface and Mobile Application
- Tablet E-Pos were connected to the Thermal Printer. The application used minimum data bandwidth. The application has the capability to work both offline and online
- All retail outlets are connected to the central application residing on cloud enabling uniform taxation, pricing, inventory and outlet performance visibility to the management on real time

Executions

- The system was configured and trained as per the localized agriculture input sales requirement
- 7 Stores have been enabled with the Tablet E-post and thermal printer
- Retail billing, Cash deposit and Inventory forecast has been made online



Impact

- The E-Pos system has standardized the sales process for the client
- Every farmer is now able to view the price online as specified by the company
- Farmers sales experience has increased the confidence and trust on the store, thus resulting in repeat purchases
- E-Pos system helped the client to comply with the government rules and relations related to taxation and compliance
- It is now being integrated to accept cash less transactions

Contact Us

Akshamaala Solutions Pvt. Ltd.
sales@akshamaala.com
 0120-4040170

F-35, 1st floor, Sector-8,
 Noida : 201301
 CIN: U7220 ODL2 010P TC20 9266